

**WORK HARD. PLAY HARD.**

**TRANONT • CANCÚN EXPEDITION 2021**



**TRANONT**  
**CANCÚN**  
*Expedition*

# QUALIFICATION POINTS & REWARDS

## WHAT YOU CAN EARN

- **7,500 points: A room at the all-inclusive resort**
- **10,000: Room + Flight Stipends**
- **15,000: Room + Flight Stipends + Excursion**
- **Top 4 in points: Suite Upgrade**

*Note: All rewards are for Associate plus a guest*





# **QUALIFICATION PERIOD**

**April, May and June 2021 are when you earn Cancún points, then maintain during July**

# **MAINTENANCE PERIOD: JULY**

- **Must be paid as Jade or above**
- **Must have a personal Subscription order paid for at some time during July**
- **No points earned during July**

# REQUIREMENTS

- **Must be paid as Jade or higher at least once during the 3-month qualification period**
- **Must be paid as Jade or higher in July**
- **Must have a personal Subscription order each month, including July**
- **New signups must have a Subscription order for each month after signup + in July**



# HOW TO QUALIFY

TRACK 1 - **ALL ASSOCIATES, ALL RANKS**

TRACK 2 - **ONLY EMERALD & ABOVE**  
(CAN'T COMBINE PTS. BETWEEN TRACKS)



A man and a woman are captured mid-air, jumping from a dark, jagged rocky cliff into the ocean. The man, on the left, is wearing red and blue shorts and is in a classic diving posture. The woman, on the right, is wearing a blue bikini and has her arms raised. The background features a clear blue sky with a few wispy clouds, a calm blue sea, and distant landmasses on the horizon. The overall scene conveys a sense of freedom and adventure.

# **TRACK 1**

**ALL ASSOCIATES, ALL RANKS**



# HOW TO QUALIFY

**TRACK 1: ALL ASSOCIATES, ALL RANKS**

**CUSTOMER POINTS AT EACH MONTH'S END:**

- 200-999 CP = **100 Cancún points**
- 1,000-1,499 CP = **250 pts.**
- 1,500-2,499 = **500 pts.**
- 2,500+ = **750 pts.**

**Note: Points are not cumulative within a month. For example, if you end a month with 2,000 Customer Points, you would earn 500 Cancún points that month.**



# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

NEW ASSOCIATES WHO PERSONALLY PURCHASE AN ENROLLMENT PACK *(POINTS ARE FOR ONE PACK ONLY)*:

- **Platinum Pack = 1,400 Cancún points to that new Associate**
- **Gold Pack = 1,000 pts.**
- **Silver Pack = 300 pts.**

**Note:** Points are earned for only your largest personal Enrollment Pack purchase.

**If you purchased a Platinum, Gold or Silver Enrollment Pack in March 2021, we'll count the largest pack purchased toward qualification for this promotion.**

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# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

FROM EACH OF YOUR NEW PERSONALLY SPONSORED ASSOCIATES (CAN EARN ONCE PER NEW ASSOCIATE):

- **Purchase Platinum Pack = 500 Cancún pts.**
- **Purchase Gold Pack = 350 pts.**
- **Purchase Silver Pack = 200 pts.**
- **100+ PV (initial order) = 25 pts.**

*Maximum 4,000 Cancún points possible from Enrollment Pack purchases by your personally sponsored throughout the qualification period.*

**Note:** Points from new personally sponsored Associates are earned for the highest purchased Enrollment Pack (can earn once per new Associate).

# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

### PERSONAL SUBSCRIPTION ORDERS (MONTHLY):

- **100+ PV, processed by the 15th of each month = 250 Cancún points**  
*(All of your Subscription orders processed by the 15th will be combined to achieve the 100 PV.)*
- **Earn a 50-point “booster” if your Subscription order is processed by the 5<sup>th</sup> of each month**

*Note: Maximum 300 points (250 + 50) possible from Subscriptions in any given month.*



# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

### PERSONAL VOLUME

**200+ PV / month = 100 Cancún points that month**

*Maximum 100 Cancún points possible each month of the promotion period, so if you have at least 200 PV in April, May, and June 2021, this qualifier could earn you a maximum of 300 Cancún points.*

# EARN POINTS

**TRACK 1: ALL ASSOCIATES, ALL RANKS**

**PERSONAL RANK ADVANCEMENTS:**

**JADE: 500 Cancún points**

**OPAL: 1,000 pts.**

**PEARL: 1,500 pts.**

**RUBY: 3,000 pts.**

**SAPPHIRE: 4,000 pts.**

**EMERALD & BEYOND: 7,000 pts.**

# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

### PERSONAL RANK ADVANCEMENTS:

- 1. If you advance multiple levels, you can qualify for all incentives from each level. For example, if you advance from Jade to Pearl in April, you can earn 2,500 Cancún points (1,000 + 1,500).**
- 2. The rank advancements must be newly achieved; no points are given for requalifying for a rank achieved in the past.**
- 3. This takes into consideration your highest-ever rank, not your most recent rank. For example, if you achieved Ruby in August 2019, but were paid as Opal for March 2021, you'd need to advance to Sapphire (next rank after Ruby) to qualify for these points.**

# EARN POINTS

**TRACK 1: ALL ASSOCIATES, ALL RANKS**

**PERSONALLY SPONSORED ASSOCIATE RANK ADVANCEMENTS:**

**JADE: 300 Cancún points to the sponsor**

**OPAL: 400 pts.**

**PEARL: 600 pts.**

**RUBY: 750 pts.**

**SAPPHIRE: 1,000 pts.**

**EMERALD & ABOVE: 1,500 pts.**

# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

### PERSONALLY SPONSORED ASSOCIATE RANK ADVANCEMENTS, CONT.:

- 1. If your personally sponsored Associate advances multiple levels, you can qualify for all incentives from each level. For example, if your personally sponsored Associate advances from Jade to Pearl in April, you'd earn 1,000 Cancún points (400 for Opal PLUS 600 for Pearl) for that personally sponsored Associate's advancement.**
- 2. The rank advancements must be newly achieved; no points are given for requalifying for a rank achieved in the past.**
- 3. This takes into consideration your highest-ever rank, not your most recent rank. For example, if you achieved Ruby in August 2019, but were paid as Opal for March 2021, you'd need to advance to Sapphire (next rank after Ruby) to qualify for these points.**

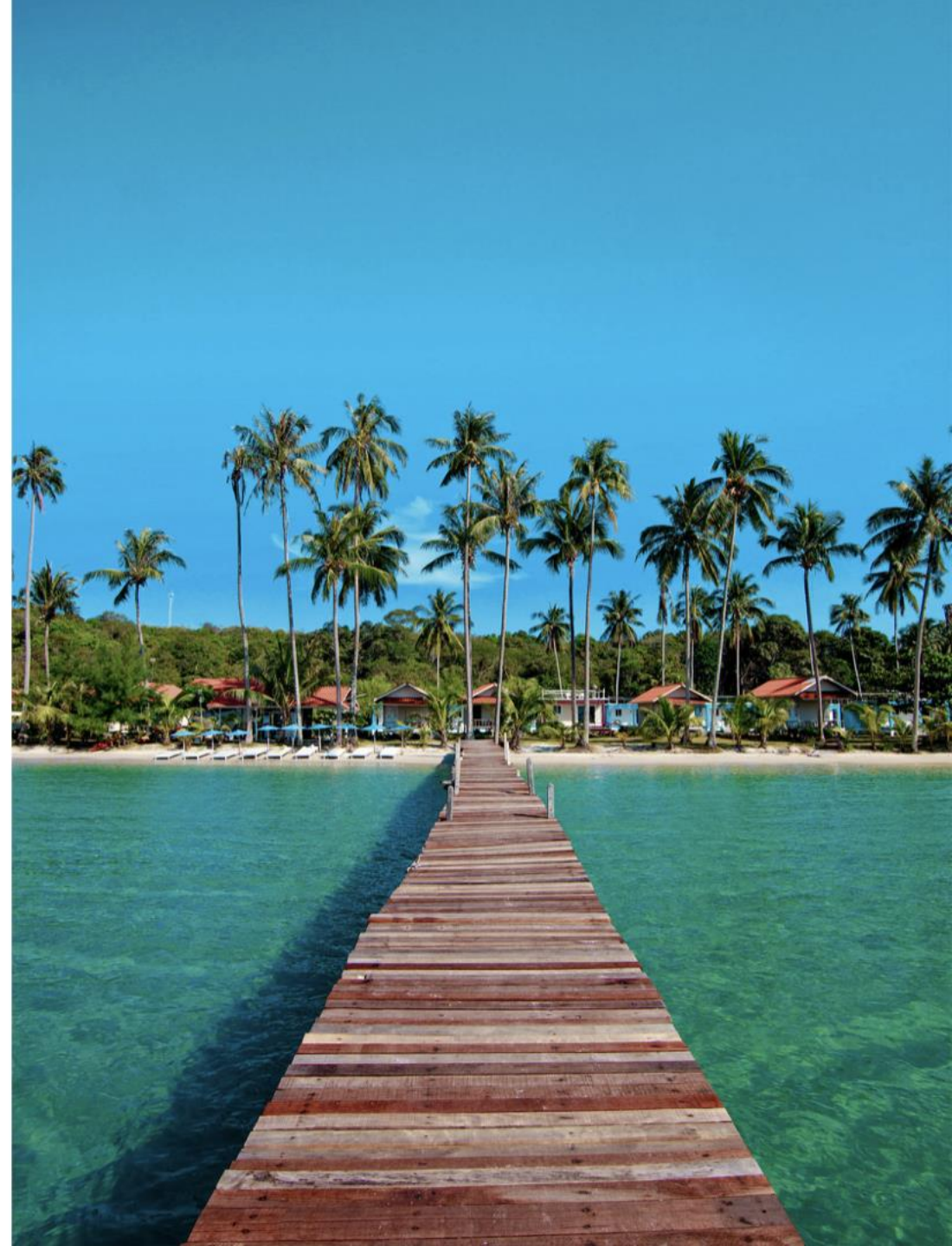


# EARN POINTS

## TRACK 1: ALL ASSOCIATES, ALL RANKS

### RETAIL PARTNERS

- **Merchant Processing**
- **Home Security**
- **Business Phones**
  - Qualified leads = **20** Cancún points/each
  - New, closed accounts = **200** pts./each





# EARN POINTS

TRACK 1: ALL ASSOCIATES, ALL RANKS

TRANONT LIFE

- Sign up for a Tranont Life policy = **2,000 Cancún points**
- Policy must be submitted by **June 15, 2021**, and funded by **July 31, 2021**

# EARN POINTS

**TRACK 1: ALL ASSOCIATES, ALL RANKS**

**TRANONT LEADERSHIP ACADEMY  
APRIL 17**

- **Register for TLA = 150 Cancún points**  
*(Points go to purchasers of the \$25 individual ticket and to purchasers of the \$100 group pass.)*
- **Each personally sponsored Associate/  
Customer who registers for TLA = 50 points  
to sponsor**
- **Points also apply to TLA registrations prior  
to April 1, 2021**



# EARN POINTS

TRACK 1: ALL ASSOCIATES, ALL RANKS

TRANONT GLOBAL CONVENTION  
AUGUST 13-15

- **Register for Convention during the qualification period = 250 Cancún points max. per purchasing account**  
*Note: These 250 points do not apply to those who purchased a Gold or Platinum Enrollment Pack, as the registration points already are included there.*
- **Each personally sponsored Associate/Customer who registers for Convention = 150 pts. to sponsor**
- **Special consideration for those who purchased a Convention ticket between January 1, 2021–March 31, 2021 = 250 pts. (excludes Platinum or Gold purchasers; see first bullet above.)**



A tropical beach scene featuring a large thatched umbrella, several lounge chairs, and turquoise water under a clear blue sky. The text is overlaid on the left side of the image.

# TRACK 2

**OPTIONAL FOR EMERALDS & ABOVE\***

***\*Paid as Emerald or above in Jan., Feb., Mar. 2021 and  
qualify as Emerald or above as of 11:59pm HT March 31, 2021***



# HOW TO QUALIFY

## TRACK 2: OPTIONAL FOR EMERALDS & ABOVE

GROW OUTSIDE-LEG VOLUMES (ALL VOLUME OUTSIDE YOUR HIGH LEG)  
BETWEEN APRIL 1, 2021 – JUNE 30, 2021:

- Grow by **15,000+** in your outside legs  
(*all volume outside of your largest leg*)  
= **Room for 2 at the all-inclusive resort**
- Grow by **20,000+** in your outside legs  
= **Room + Flight Stipends**
- Grow by **25,000+** in your outside legs  
= **Room + Flight Stipends + Excursion**
- **Top 4 in growth % = Suite Upgrade**

**\*Paid as Emerald or above in Jan., Feb., Mar. 2021 and qualify  
as Emerald or above as of 11:59pm HT March 31, 2021**

# HOW TO QUALIFY

**TRACK 2: EMERALDS & ABOVE**—paid as Emerald or above in Jan., Feb., and Mar. 2021 and qualify as Emerald or above as of 11:59pm HT on March 31, 2021

**GROW OUTSIDE-LEG VOLUMES (ALL VOLUME OUTSIDE YOUR HIGH LEG) BETWEEN APR. 1–JUN. 30, 2021:**

**Example: If, at 11:59pm HST on March 31, 2021, your Tranont business between January 2021–March 2021 showed legs averaging 26,000 (high leg), 15,500 and 9,500 (combined outside-leg volume = 25,000), that would be your benchmark for the April–June 2021 qualification period.**

**You would qualify for one of the Track-2 tiers if, by 11:59pm MST on June 30, 2021, you grew the combined volume in legs 2 and 3 by 15,000, 20,000 or 25,000. Here's the calculation for this example:**

**15,500 + 9,500 = 25,000, so growing those legs by 15,000 GV, to a combined 40,000 GV, would qualify you for a room for two on the trip.**

**The ultimate objective of the promotion is net gains to your business outside your high leg. Any decrease in volume from your high leg (e.g., 26,000) will be deducted from the outside-leg growth. Please note that volume growth in your high leg doesn't count toward this promotion—only volume growth in your outside legs.**



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**SEPT. 9-12, 2021**